

MONASH Adviser

Information for counsellors and agents advising students about study at Monash

Welcome

Welcome to the inaugural edition of the *Monash Adviser*.

The creation of the *Monash Adviser* is the result of comprehensive agent surveys and feedback from our counsellors and staff. It has also come about as a result of our desire to provide the most effective and engaging means of communicating with you.

As with most things, we believe that the *Adviser* will evolve over time and we certainly welcome your feedback – email: monashadviser@adm.monash.edu.au

As October is drawing to a close we are all gearing up for semester one, 2006 and we trust that you are too. Please let your Regional Manager know if there is any way we can better support your recruitment effort.

In the meantime, enjoy issue one!

Mark Pettitt

Senior Manager Recruitment

Monash MBA #1 in Australia

The Monash Master of Business Administration (MBA) has been ranked as the #1 MBA program in Australia and #2 in Asia/Australasia in the 2005 Economist Intelligence Unit's MBA rankings.

The Economist Intelligence Unit, the business information arm of *The Economist* magazine, each year identifies the world's top 100 business schools by surveying MBA students, graduates and the schools themselves.

Schools are ranked on four indicators of why students undertake an MBA – to open new career opportunities and/or further current career; personal development and educational experience; to increase salary; and the potential to network.

Monash's MBA was ranked sixth in the world in the 'personal development and educational experience' category, ahead of Yale, London Business School, Chicago and California at Berkeley.

The Economist ranking builds on the program's success in the *Australian Financial Review BOSS Magazine's* MBA rankings for 2005, announced earlier this month. In those rankings, Monash's MBA was classed in the top band, of a possible four bands.

Read the full story: www.monash.edu/news

October 2005

Welcome

Monash MBA #1 in Australia

Adviser of the month

Monash students revving up the automotive world

Planning for a bright future at Berwick

March 06 is a great time to be in Melbourne!

Admissions update

Staff profile: One minute with ...
John Eckermann

Monash Adviser is compiled by the Recruitment and Marketing division of Monash University. Views expressed in this publication are not necessarily those of Monash University.

Did you know?

Australian citizens studying at Monash College (as well as at Monash University) are eligible to apply for the Australian government's FEE-HELP loan scheme, that assists students to fund their tuition fees.

More: www.goingtouni.gov.au

Adviser of the month

Congratulations to Victor Huang, our inaugural Monash Adviser of the month. As Director of OzStudyNet.Com, Victor and his team (pictured) have shown an ongoing commitment to customer service excellence, much of which is achieved through a unique online counselling service.

Congratulations Victor and the OzStudyNet.Com team!

OzStudyNet.Com

OzStudyNet.Com is a Melbourne registered education consultancy organisation providing services for Chinese students and scholars, including school placement, course selection, career design and visa application services.

OzStudyNet.Com has developed an online education information management system with modules for university and course databases, online assessment, live counselling, step-by-step service schedule, student photo album, secondhand goods exchange board, student yellow pages, alumni database, BBS, password protected service message board etc.

About 20,000 new members join the portal for free information each year, many becoming OzStudyNet.Com clients.



Victor Huang and the OzStudyNet.Com team

Student spotlight

Monash students revving up the auto world

Demonstrating the relevance and quality of their studies, Monash Industrial Design students and graduates are shining in the automotive field.

Max leads the way at GM Daewoo

Monash alumnus Max Wolff is making a name for himself. The Industrial Design graduate is currently deputy director of advanced design at GM Daewoo's design centre in Bubpyong, near Seoul in Korea.

Wolff has already put his stamp on GM Daewoo with the T2X (pictured), a vehicle that debuted at this year's Seoul Motor Show.

Young Designer of the Year

Premier Australian automotive magazine *Wheels* recently named Monash Industrial Design student Adam Ty Dean Smith the winner of its 'Young Designer of the Year' category in the 2005 Wheels Automotive Design Awards. Adam Ty Dean Smith's entry was judged the most innovative and exciting.

Also very exciting for Monash – is the fact that nine out of the 10 award finalists are Monash Industrial Design students.



GM Daewoo T2X

Course in brief

Bachelor of Industrial Design

The Bachelor of Industrial Design focuses on the research and design of consumer and industrial products.

The degree is well recognised internationally and can lead to careers in consumer and product design in the automotive, electronic, packaging, exhibition, sporting and furniture industries and many others.

For full details of all Art & Design programs, visit:

www.artdes.monash.edu.au

Planning for a bright future at Berwick

Bachelor of Regional and Urban Planning

From semester one 2006, Berwick campus will offer a Bachelor of Regional and Urban Planning.

The new degree will have places for about 30 students in its first year and will address a significant shortage of suitably qualified planners throughout Australia.

The Associate Dean of Academic Programs for the Faculty of Arts, Associate Professor Heinz Kreuz, said course coordinators would work with councils, community and industry to develop a curriculum that equipped graduates with the necessary skills for future employment as well as engaged with changing community needs.

As part of the course, students would undertake internships with local government or planning bodies as well as develop skills in problem definition, policy formulation and implementation, understanding of urban design principles, conflict resolution, and research methods.

www.arts.monash.edu.au/prospective/new/brup.html

March '06

A great time to be in Melbourne!

Commonwealth Games 2006

From 15 to 26 March 2006, Melbourne will play host to the 18th Commonwealth Games. The Games will involve more than 4,500 athletes from 71 nations. Sixteen sports will be featured in 31 competition venues – many of which are walking distance from the city centre.

Throughout the Games, Melbourne will be alive with a free cultural festival, celebrating the diverse contemporary cultures of the Commonwealth. Visitors will be able to soak up the non-stop music, dance, exhibitions, street theatre and circus from every region of the Commonwealth in the city's superb parks, gardens and galleries.

Commencing students – flight bookings in February

Important tip for students: The staging of the Commonwealth Games also means many international visitors will be flying into Australia towards the end of February. Students should arrange flights as early as possible for semester one commencement.

For the full Games action visit: www.melbourne2006.com.au

Tips and Traps

Course and campus codes on Applications

An Application can be processed faster if it is completed with all details, including campus and course codes.

Campus codes are listed on the Application Form. Four-digit course codes for all degree courses can be found at the Course Finder listing.

www.monash.edu/courses/coursefinder

Did you know?

Careers and Employment service

Monash University Careers and Employment is a great Monash service.

They offer students (local and international) a vast range of facilities, programs and resources to help them find part-time or casual work while studying, and assistance in finding full-time employment after they graduate.

www.careers.monash.edu

Admissions update

Offer letters now emailed

The International Admissions team has started emailing offer letters and electronic Confirmation of Enrolments (eCOEs) for all Monash University, Monash College and Monash University English Language Centre offers.

Offer letters and eCOEs for applicants who have nominated an Agent to act on their behalf will be emailed solely to the Agent's office. Offer letters will be in PDF format. (Adobe Acrobat Reader is required to view PDFs. It can be downloaded free from: www.adobe.com)

This is a great step forward for our admissions process, as we anticipate it will:

- Increase the speed of the offer process by removing the reliance on international mail deliveries
- Assist you in providing timely responses to Monash applicants.

Please check your details

As all offer letters and eCOEs will be emailed to generic Agent email accounts, please check that all details are current and correct on the Monash agent website: www.monash.edu/international/agents

If your email account listed on the web is incorrect, please notify Recruitment and Marketing via email to: anna.lyubomirsky@adm.monash.edu.au

The offer letters will be sent from the admissions@adm.monash.edu account and will be closely monitored to ensure there are no email bounce backs. Please do not reply to this address as it is only for emailing offer letters.

This process is part of our ongoing commitment to work with you to deliver the best possible service to international students. If you have any questions about the emailed offer letters, or experience any difficulties with this process, please contact the Admissions team.

Office opening hours

9-5 Mon-Thurs, 10-5 Friday

One minute with ...

John Eckermann

Title:

Manager, Recruitment Research and Analysis

Years at Monash:

10+

Key markets:

Africa, Middle East, Pakistan, Japan, Korea

Favourite aspect of working at Monash?

Enjoying a great cross-section of wonderful colleagues who can put up with my sense of humour.

What is something your work colleagues may not know about you?

Enjoy cellaring wine, cooking, enthusing grandchildren about life, travelling, supporting Port Power (Australian Rules football club) and 'world music'.

Name your five dream guests at a dinner party:

Martin Luther King, Hanan Ashrawi, Hilary Clinton, Arundhati Roy and Nelson Mandela.

Which song best describes you?

You'll never walk alone.



Contact us

International Admissions

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Recruitment enquiries

Please contact your Regional Manager
For contact details:

[www.monash.edu/international/
contact/staff](http://www.monash.edu/international/contact/staff)

The Monash Adviser

To provide feedback about the Monash Adviser or to add a friend or colleague to the distribution list, email: monashadviser@adm.monash.edu

Quick links

Application forms

www.monash.edu/international/apply

Check application status

[www.monash.edu.au/international/
myapplication/](http://www.monash.edu.au/international/myapplication/)

Entry requirements

[www.monash.edu/international/
entryrequirements](http://www.monash.edu/international/entryrequirements)

Monash Course Finder

www.monash.edu/courses/coursefinder

Monash news and events

www.monash.edu/news

Pre-departure information

[www.monash.edu/international/
leavinghome/arrive](http://www.monash.edu/international/leavinghome/arrive)

Prospective International students

www.monash.edu/international

Recruitment schedule

[www.international.monash.edu/
recruit/recruit.cfm](http://www.international.monash.edu/recruit/recruit.cfm)

Monash College fees 2006

Fee schedules for Monash College have been updated for 2006.

www.monash.edu/monashcollege/melb/fees.html